Long gone are the days when the main purpose of a library was to store books and media for the community to borrow. Now there are computer labs with access to the Internet, employment services, entrepreneurial incubators, workspaces, lounges, and even coffee cafes. Libraries realize that they must repurpose to maintain and grow patronage. Fortunately, Bradford offers storage solutions for any type of repurposing project.
STEP 1: ASSESS LIBRARY RESOURCES & PATRONS
Assessing resources and who your patrons are is the most crucial step in any repurposing project. Determining what resources are available and what is needed will help you decide how your space will be repurposed, how existing resources will be utilized, and what is needed to complete the overall repurposing project. As part of this assessment, determining the mix of patrons is also very important. Patrons donate materials and money, and share their experiences with others — they’re a library’s life source. Cater your library to the needs of your current patrons, and your library will experience an increase in traffic and customer satisfaction.

STEP 2: IDENTIFY REPURPOSING PRIORITIES
There are many considerations when planning a repurposing project. Before starting any project, we suggest consulting a recent strategic plan and hosting at least one public forum to determine what the community wants and needs. From there, repurposing priorities can be determined. With careful planning, a successful repurposing schedule can be established and delivered on time and budget.

STEP 3: REVIEW SPACE NEEDS AND LIMITATIONS
No matter the size of your repurposing project, Bradford Systems is here to help you avoid the expenses of breaking new ground. Libraries can increase their overall storage capacity by 100% and create ample room for repurposing by replacing traditional static storage by utilizing our mobile storage solutions.

STEP 4: ESTABLISH A PROJECT BUDGET
We want to create a library that satisfies your community’s needs, and respect all budgetary restrictions. No matter how complex the repurposing project, the Bradford Systems’ library experts can provide an in-depth storage and space analysis to find a design that meets your unique needs, while considering your organization’s budgetary constraints.

Let’s begin your library’s next chapter together. To learn more about our customized solutions and how a Bradford Systems storage planner can help you overcome your storage challenges, please visit bradfordsystems.com or contact us at 1-800-696-3453.